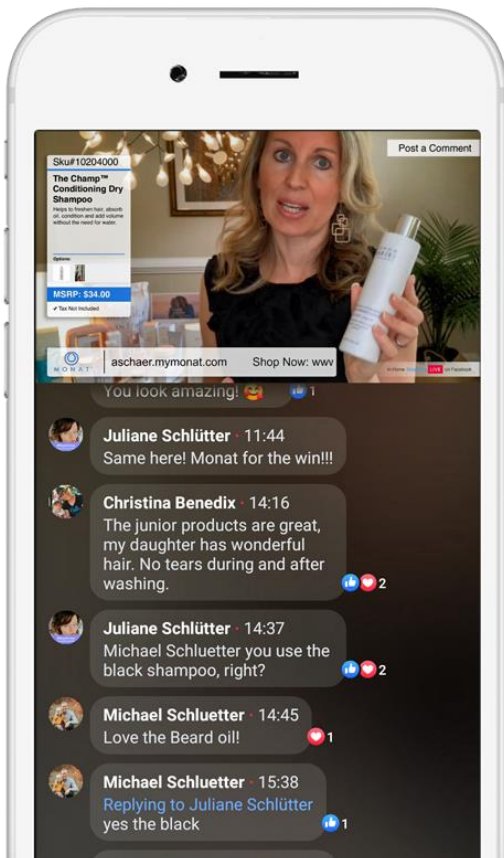


Do You Have Product To Sell?



In-Home **Shopping**
Live on Facebook

SELL PRODUCTS LIVE

In-Home Shopping, Streamed **LIVE** on Facebook

Watch. Discover. Purchase Product.

Coronavirus (Covid19) is not only a threat to public health, with travel restrictions and mandatory lock downs, the economic fallout may have an even longer lasting impact.

The world still needs access to product and product solutions.

In an effort to help businesses get their products in front of consumers and business-to-business audiences, The Live Broadcast Network is offering Commission-Free, "QVC-Style" In-Home Shopping, streamed Live on Facebook.

This is a great way to present your product, provide demonstrations, give inventory updates and open lines of communication with regional and global audiences, from the safety of your remote warehouse, retail or office location.

As the world learns to adapt to the changing economic situation, it is imperative that product continues to flow into the marketplace.

The LBN hopes to do our part to keep commerce and product solutions available as the world adjust and adapts to the ever-changing environment.

- No Commissions
- No Minimums
- No Expensive Overhead

Sincerely,



Joseph Haecker, CEO
The Live Broadcast Network

Sell Your Products On

Sell Products. Drive Traffic. Grow Your Brand.



Amazing Results
122K people reached
45K video views
8.5K url clicks

Retail Has Gone Virtual

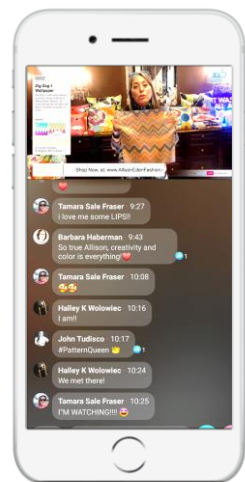
Live Streamed Segments To Designed To Sell Product



Product Pitch Segments

These segments are designed to replicate a trade show experience, with new product announcements, feature and benefits explanations, and information about inventory levels, sourcing and specification information.

Viewer Benefits



Multiple Location Segments

These segments are designed to provide context to product offerings, by allowing multiple people streamed from factory settings to help explain product manufacturing or process information.



“How To” Demonstration Segments

These segments are designed to replicate a Live Demo, seen at trade shows and events. These allow the company to provide detailed information about the installations or use of their products.



Panel Discussion Segments

These segments are designed to replicate the panel discussion format found at trade shows. Allowing multiple companies to sponsor discussions about industry news, trends and information.

Active URL's

Audiences can click on active URL website links to view your products.

Live Comments

You can directly engage with audiences during and after the broadcast.

FB Watch Party

Audiences can hit the share button to host a Watch Party in order to share the segment with their friends.

Sells Still Requires A Live Human Being Presenting Product

Gain greater product conversion when you combine multiple segments

Remote Videography

Evergreen Content – Filmed Remote

Using remote video production software, professional Live video editors and graphic designers, The Live Broadcast Network is able to handle all of the videography remote. So that we can remove any need for travel, expensive live film crews and costly production overhead.

Then we stream the content through the cloud and onto Facebook, which is then distributed through Facebook Live Cross Posting thru your business page(s) to reach the maximum number of Live Viewers.

Then, we boost the content with Facebook Advertising to grow viewership numbers well into the 10's of thousands.

Your Business Depends On New Audience Exposure



Who Gets The Content?

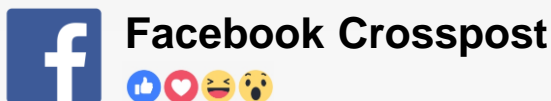
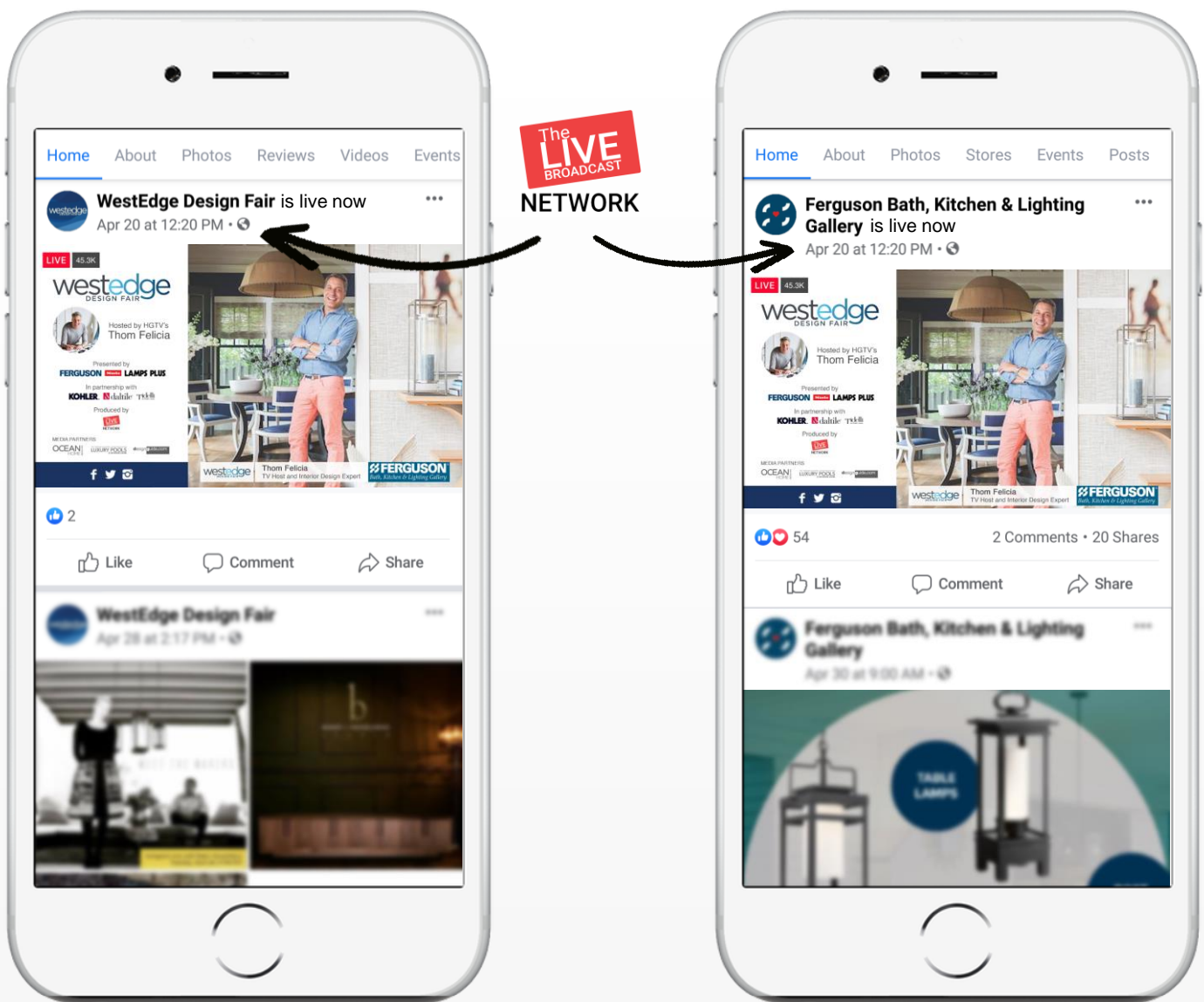
Facebook Cross Posting

In May of 2019, Facebook launched “Crosspost”. In very simple terms, this allows companies to simulcast their videos across multiple partner business pages.

Which means, when we stream your segment, the video can stream directly from your page, as well as The Live Broadcast Network’s page.


This is golden for maximizing your viewership and marketing your products in front of your audience and our 500K weekly viewers..

So, who gets the content? You do!



How Do We Compare




Description:		In-Home Shopping Live on Facebook
Cost of participation:	\$30-35K	\$2-5K
Average episode viewership:	110K	85K
Number of items per episode:	1	5
Remote segment filming:	-	✓
Episode cross posting:	-	✓
Direct URL links to your website:	-	✓
Can you be on air?:	-	✓
On-screen graphics:	✓	✓
Video cut aways:	✓	✓
Image overlays:	✓	✓
Video Intros & Outros:	✓	✓
Commissions charged on sales:	✓	-
Product shipping charges:	✓	-
Product late fees:	✓	-

The Big Take Aways

For the most part, businesses simply can not afford to be on QVC. Whether it's the cost, the minimums or the commissions. The time and money it takes to have a segment featured on QVC is simply too high for most businesses. In-Home Shopping, streamed Live on Facebook provides a very comparable solution, at a fraction of the cost. Plus you get to keep all of the profit and drive all of the traffic directly to your business page. These are your clients. Not ours.

Rates and Descriptions

Basic
product feature plan



\$2,500.00

Filmed LIVE on FB

The Basic Plan is perfect for businesses seeking to introduce and sell products in front of Live Facebook audiences.

Includes:
Pre-Recorded Episodes:
Remote Videography - All episodes are filmed remote and include up to 1/2-hour of remote filming

Video Editing - Minimum video editing and transitions

5-Product Feature - Allows you to feature up to 5 items and up to 4 color options

Product Graphic - Allows the company to display information to support the 5-Products featured in the episode

Contact Banner - Displays a scrolling banner of contact information (website, phone or email)

Logo Display - Displays a scrolling banner of contact information (website, phone or email)

Event Post:
Branded Event Post - A custom graphic posted to Facebook Events and shared to Instagram and LinkedIn

\$100.00 Boosted Event Post - Boosted Event Post ensures that the maximum audience notified of your upcoming broadcast

LIVE Broadcast/Distribution:
Live Stream - Up to a 1/2-Hour episode, Live Streamed on Facebook at a pre-scheduled time slot

\$150.00 Boosted Post - Allows your video to be seen by a larger number of viewers through paid advertising over a 7-day period following the Live broadcast


\$2,500.00 payment
Rates Subject To Change

PAY NOW

30% Up-charge for exclusivity

MOST POPULAR

Branded
branded content + product feature



\$5,000.00

Pre-Recorded or Live

The Branding Plan is perfect for businesses seeking to share b-roll, pre-roll or video content edited into the product segment.

Includes:
Pre-Recorded Episodes:
Remote Videography - All episodes are filmed remote and include up to 45 minutes of remote filming

Video Editing - Video editing, transitions and branded video clips (intros, outros and stock video)

5-Product Feature - Allows you to feature up to 5 items and up to 4 color options

Product Graphic - Allows the company to display information to support the 5-Products featured in the episode

Photo Overlay(s) - Allows the company to display full screen images to support the on-screen narrative

Contact Banner - Displays a scrolling banner of contact information (website, phone or email)

Logo Display - Displays a scrolling banner of contact information (website, phone or email)

Event Post:
Branded Event Post - A custom graphic posted to Facebook Events and shared to Instagram and LinkedIn

\$150.00 Boosted Event Post - Boosted Event Post ensures that the maximum audience notified of your upcoming broadcast

LIVE Broadcast/Distribution:
Live Stream - Up to a 1/2-Hour episode, Live Streamed on Facebook at a pre-scheduled time slot

\$200.00 Boosted Post - Allows your video to be seen by a larger number of viewers through paid advertising over a 7-day period following the Live broadcast


\$5,000.00 payment
Rates Subject To Change

PAY NOW

30% Up-charge for exclusivity

HOST YOUR OWN SHOW

Dedicated
recurring content - 4 episodes



\$18,000.00

LIVE or Recorded

The Your Own Show Plan is perfect for businesses seeking to broadcast their own show segment, cross streamed to their own page.

Includes:
Pre-Recorded Episodes:
Remote Videography - Up to four (4) episodes, filmed remote and include up to 6-hours of remote filming, on a single day production schedule

Video Commercials - Creates video commercial for each of the episodes, great for promoting the upcoming episode

Video Editing - Video editing, transitions and branded video clips (intros, outros and stock video) for all 4 episodes and commercials

Show Type - Allows you to choose between product feature, product demo, interview style or single person presentation style shows

Product Graphic - Allows the company to display information to support products featured each of the episode(s)

Contact Banner - Displays a scrolling banner of contact information (website, phone or email)

Logo Display - Displays a scrolling banner of contact information (website, phone or email)

Event Post:
Branded Event Post - A custom graphic posted to Facebook Events and shared to Instagram and LinkedIn

\$150.00 Boosted Event Post - Boosted Event Post ensures that the maximum audience notified of your upcoming broadcast

LIVE Broadcast/Distribution:
Live Stream - Up to a 1/2-Hour episode, Live Streamed on Facebook at a pre-scheduled time slot

\$250.00 Boosted Post - Allows your video to be seen by a larger number of viewers through paid advertising over a 7-day period following the Live broadcast

\$18,000.00 payment
Rates Subject To Change

PAY NOW

30% Up-charge for exclusivity

Contact us for more information about rates and promotions

(949) 652-9503