

In-Home Shopping, Streamed LIVE on Facebook

Watch. Discover. Purchase Product.

Coronavirus (Covid19) is not only a threat to public health, with travel restrictions and mandatory lock downs, the economic fallout may have an even longer lasting impact.

The world still needs access to product and product solutions.

In an effort to help businesses get their products in front of consumers and business-to-business audiences, The Live Broadcast Network is offering Commission-Free, "QVC-Style" In-Home Shopping, streamed Live on Facebook. This is a great way to present your product, provide demonstrations, give inventory updates and open lines of communication with regional and global audiences, from the safety of your remote warehouse, retail or office location.

As the world learns to adapt to the changing economic situation, it is imperative that product continues to flow into the marketplace.

The LBN hopes to do our part to keep commerce and product solutions available as the world adjust and adapts to the ever-changing environment.

Sincerely,

Joseph Haecker, CEO The Live Broadcast Network

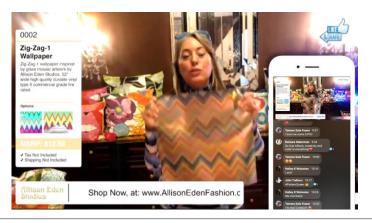


How It Works

Sell Products, Live on Facebook

Simple 1/2-Hour Time Slots - Manufacturers, vendors and advertisers can book 1/2-Hour time slots, in order to:

- Present products
- Provide inventory updates
- Engage audiences
- Write and process unlimited sales orders



Remote Product Demo & Order Taking

Direct sales, without the studio or overhead cost.



The Power Of LIVE, Remote Video Sales Presentation

The ability to speak directly to your audience to convey product details, availability, shipping estimates, order minimums, and even new or inventive ways of using your products, given the changes due to Covid19, it is essential that your audience hears your voice and sees your face. People need the confidence and reassurance that comes from live sales presentation. The LBN provides all those benefits, from the safety of your remote broadcast location. So that you, can continue to provide product to your customers, and a safe, revenue generating solution for employees.

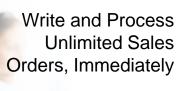


The minimum requirement for Going Live is as simple as a Smartphone, Laptop and good lighting. Meaning, nearly any company could be selling product, instantly.

Smartphone



Laptop



No Commissions!

Show Statistics

Show Statistics:
319.6K Average Weekly Reach
52.9% Women
47.1% Men
87.1% Retention

81.6 United States 7.3% Canada

Distribution:

5.7% UK

2.1% Australia



The Live Broadcast Network ©2020



Simple One **Rate Pricing**

This was an unexpected occurrence and we simply want to provide manufacturers with the best alternative to getting their products in front of consumers and distribution channels, directly.

As such, we are offering a onetime simple rate pricing structure. Simply pay and we will book your time slot.

Space is limited and will run out fast.

STIMULUS SPECIAL Offer Expires 4/25/2020

Call us today to receive your 50% Discount Code:



SPECIAL PRICING



1/2-Hr Time Slot

Space is limited

This one-time rate provides you with a 1/2-hour time slot, to broadcast live and direct to an audience of interior designers, buyers and retailers. You will receive a dedicated time slot to remotely display your products and answer audience questions LIVE on Facebook.

Bundle Includes

LIVE Broadcast 1/2-Hour dedicated, time slot (Time Slot -TBD)

Video Commercial - Run a pre-recorded video of your products and/or commercial

Logo Placement - Graphic logo overlay

Product Titles - Product titles and description over-lay

LIVE Chat - Engage with viewers through Facebook comments

Co-Host Broadcast - Allows your company the ability to capture viewership results and contact leads

Active URL's - Allows your marketing department the ability to post active URL links into the comments, to drive traffic to products and sign-in

\$150.00 Boosted Post - Boosted Post ensures that the maximum audience attendance is available for your broadcast

Event Post:

Branded Event Post - Allows your company the ability to create a custom Event Post to capture pre-registration interest

Event Tickets - Allows your company the ability to capture pre-registration leads

\$100.00 Boosted Event Post - Boosted Event Post ensures that the maximum audience notified of your upcoming broadcast

Email inclusion:

Group Email - Included in all updates and notifications (Quantity not specified due to the emergency nature of the event)

> \$5,000 payment Space is limited

> > Pay Now

